



Your Hidden Leak In Your Cash Flow...

We Find The Missing Piece

Know The Problems: Apply These Remedies

Something Is Missing

- Does your business appear in the box showing Google Maps and three nearby options? This is called the “3 Pack”.
- If so, kudos.
- **If not, we’ve got some work to do!**

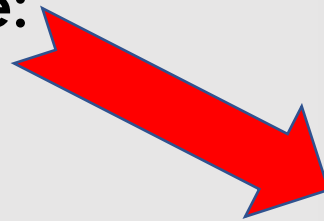
You Are **Losing** Something:

- **Consumers Are Searching For Your Business**
 - > Mostly On Mobile Devices
 - > Using Google Search & Social Media
 - > Huge Audience Using Google Maps

**Are You Being Found?
My Research Says:
NO...**

The Real Problem:

Your Competitors Are Listed Here:
Good for them, **NOT GOOD** for you!



You Are Somewhere In Here:
Good for them, **NOT GOOD** for you!



David M Siegel & Associates
5.0 ★★★★★ (36) · Bankruptcy Attorney
19 S La Salle St #707 · (773) 276-6969
Closed now

Peter Francis Geraci Law L.L.C.
4.8 ★★★★★ (41) · Bankruptcy Attorney
55 E Monroe St #3400 · (888) 332-1978
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Robert J Semrad & Associates
No reviews · Bankruptcy Attorney
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Estimated Losses:

>> With a Healthy Online Presence:

- 5 to 10 Leads Per Week
- $5 \times 52 = 260$ Prospective Customers A Year!
- Average 25% will do business with you.
- Lost 65 New Customers Each Year
- Your Customer Value * 65 Customers = \$,\$\$\$ - \$\$,\$\$\$

**Why Are You Throwing Thousands Of
Dollars Into The Pockets Of Your
Nearest Competitors?**

Bottom Line:

**Your Competitors Are
Stealing Your Search Customers...**

**...By Being Better Positioned And
Optimized With A Claimed Profile On
Google For Business and for ranking
in the 3 pack on Page 1 of Google.**

Don't Worry! Be Happy!

We Have The Solution

- Since the local pack appears on top of search results 93% of the time, you can maximize your visibility by **getting your website featured there.**
- The 1st, 2nd and 3rd results receive 33.55%, 14.96% and 9.3% of clicks respectively as of this writing, according to Advanced Web Ranking.
- The goal is to ensure that, when local people are searching Google for the products or services you provide, they see YOU—not the competition!

We Got You!

- You'll want to be **ranking** for all of the most relevant keywords for your business.
- Keywords, if you're not already acquainted, are the terms people are searching for online. Some are "high volume," meaning that they're searched for very frequently. Others are "high conversion," meaning that people who search for them are looking to buy.
- Even better, sometimes there's overlap between high-volume and high-conversion keywords.
- Imagine the number of clicks to your website—and the number of potential walk-ins/calls/emails and sales!—that you might see if you rank your local shop or service for well-chosen keywords like these.

Sounds good? **We'll help you get there.**

Simple Remedies:

- Optimize Your Google My Business listing
- Update Business Info
- Add Pictures / Content
- Onsite SEO (content writing)
- Submit Press Releases monthly
- Create High Authority Links to Directories
- And more...

Our Plan Of Action

- Get You More Exposure For Your Business
- More Exposure = More Calls
- More Calls = More Customers
- **More Customers = More \$\$\$\$\$**

Let's Make It Happen...

Contact me today to get started!

310-283-5993 call/text
randi@rajemarketing.com
www.rajemarketing.com

Let's Apply The Remedies & Increase Your Revenue